

Petcube FAQs

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About Petcube

Petcube keeps people connected with their pets. Its first product, Petcube Camera, is an interactive pet monitor with real time video and built-in laser pointer. It allows pet owners to watch, talk to, and play with their pet from their smartphone, no matter where they are. Petcube was funded on Kickstarter and became one of the most successful crowdfunding pet products in history. For more information visit www.petcube.com, and follow on Twitter, Facebook, Instagram and YouTube.

Q: What key features does the Petcube Camera have?

The Petcube Camera is an interactive wifi pet camera for pet owners. It features a wide-angle (138°) camera, a built-in microphone and speaker, and a laser pointer toy. With Petcube Camera you can watch, talk to, and play with your pets from your smartphone. The Petcube app for iOS and Android also lets you share real-time access to your pet with your friends, family, or members of the Petcube community.

Q: What features does the Petcube app have?

The free Petcube app, available for iOS and Android, can be downloaded from the App Store or Google Play Market. Through the mobile app, you can join the Petcube community, and instantly share photos of your pet taken from your smartphone, or Petcube Camera.

Meet fellow pet owners and follow their updates. Play with publicly shared pets from participating pet shelters and rescue organizations - just visit the Play section in the the Petcube app.

Q: How was the Petcube Camera product conceived?

Alex Neskin had a problem with his pet chihuahua Rocky, who hated being alone. Every time Alex left for work, his dog would scratch and bark so loudly that the neighbors even threatened to call the police. He needed to find a solution. So, Alex created an Arduino-based robot that consisted of a web camera and a remote controlled laser pointer. He was able to play with Rocky through a web interface and distract him from barking. That is how the first prototype of Petcube Camera was born. Soon Alex's friends Andrey Klen and Yaroslav Azhnuyk joined him to found Petcube. Petcube was funded on Kickstarter in late 2013 and became one of the most successful crowdfunding pet products in its history, raising \$251,000 of the \$100,000 goal.

Q: How is Petcube reimagining Pet Care?

Petcube has emerged as a technology leader in the pet care industry, in a new category of Connected Pet that's defined at the intersection of Connected Home and Pet Care. The company has innovated on their first product, the Petcube Camera. As the Connected Pet category leader, the company is committed to transforming the technology space that caters to pet owners by developing great products and services, and building a unifying platform that improves the lives of people and their pets.

Q: How much does Petcube Camera cost and where can I buy it?

Petcube Camera retails for \$199 and is available on Petcube.com, and at Amazon, Best Buy, Brookstone, B&H Photo Video, Nordstrom, and Fry's (Visit our store locator).

Q: How is Petcube a leader in the technology space?

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